

TYLER PUSEY

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EDUCATION

Bachelor of Industrial Design Syracuse University — May 2019

Five-year Industrial and Interaction Design program
Dean's List 2015 - 2019

Fifth year was devoted to an independent thesis project; focused on sustainability and sanitation in residential kitchens

CERTIFICATIONS

SolidWorks Spring 2018

Associate Mechanical Design

CITI Program Fall 2016

Human Subjects Research

SKILLS AND ABILITIES

Design Abilities

Experienced and skilled in design thinking, market research and gathering input. As well as evolving concepts into hand sketches, digital sketches, CAD files, physical models and prototyping. Educated and familiar with manufacturing processes, such as mold making, plastic component manufacturing and metal foundry. Familiar with communicating with international manufacturers [primarily China] throughout the production process to ensure desired results

Software Qualifications

Fluent in both Mac and PC platforms
Proficient in Adobe Illustrator, Adobe InDesign, Adobe Photoshop, SolidWorks, Keyshot, Procreate, Autodesk Sketchbook, Google SketchUp and Microsoft Office

Experienced in selling products and managing a brand on Amazon.com

EXPERIENCE

Industrial Designer at A+ Products, Inc. Marlboro, New Jersey — November 2020 - to date

Serve as the product designer and developer for the company-owned brand 8TIMBER

Primarily focus on ideating, design and managing production of the 8TIMBER bags product line

Create and manage Amazon product listings for the brand
Additionally responsible for packaging design, branding, graphic design, social media content [Instagram and Tiktok]

Assist with design work for the A+ Products hardware lines and external projects for A+ Products, Inc. clients, such as Colugo and Wild Gym

Design Intern at Cascade Maverik Lacrosse Liverpool, New York — October 2017 - August 2018

Worked as a design intern on the Research and Development team

Assigned the lead designer on the 'Maverik Charger' youth line of protective equipment

Assisted in areas including helmet design, shaft graphics and advanced projects such as stick attachment and stringing production

Ad Designer at The Daily Orange Syracuse, New York — Fall 2017

Worked designing advertisements for the #1 Voted Collegiate Newspaper in the United States

Created ads for clients including local politicians, businesses and campus events

ACADEMIC ACTIVITIES

5th Year Design Research Thesis Study Syracuse University - September 2018 - May 2019

A year long project split into a semester of research and a semester developing a design solution based on findings

Vice President

Sigma Phi Epsilon Fraternity — February 2015 - May 2019
New York Alpha Chapter at Syracuse University

Responsible for scheduling, planning and managing all philanthropic and social events

Worked closely with the University and Interfraternity Council

Team Member

Syracuse University Men's Club Lacrosse — September 2014 - May 2019